

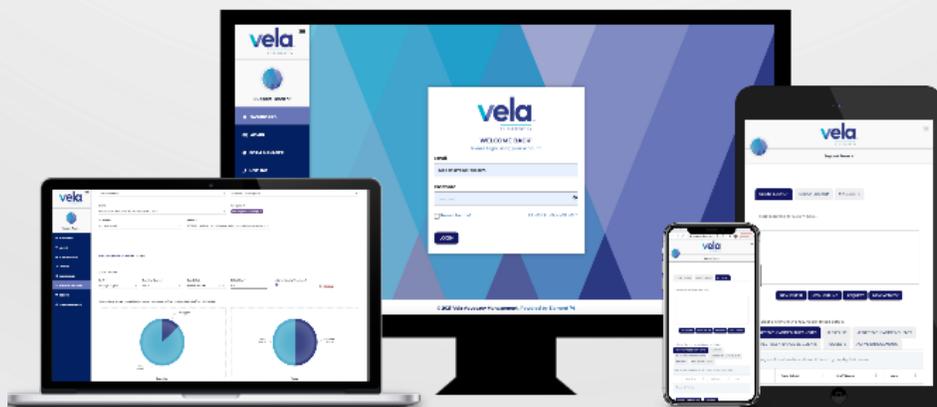


BY ELEMENT 74

Since 2015, we have been supporting state and national domestic violence, sexual assault, and child advocacy coalitions in their efforts to collect mission-critical data and generate meaningful reports for their funders. Our Coalition Manager software platform, which offers technical assistance, training, time tracking, and robust funding reports, has grown significantly and is now in use by over 50 coalitions throughout the nation.

In conversations with Coalition Manager users, we have heard time and time again about the real need for a better software solution for local agencies and member programs - one that would simplify data entry, eliminate data duplication, protect victim confidentiality at the highest level, and reduce the amount of time spent collecting and organizing reports. We began this journey in August of 2020 in collaboration with the Missouri Coalition Against Domestic and Sexual Violence, and a diverse focus group of both large and small domestic violence and sexual assault agencies. Throughout the process, we learned about the unique needs and challenges that agencies face every day, dove deep into the major funding reports, and incorporated what we know of advocacy best practices and requirements for confidentiality. Out of the care and attention of so many advocates and our passion to build software that makes a difference, came Vela - an app we're proud to call your own.

By Advocates, For Advocates



The Vela Difference



Why Vela?

Cloud based platform accessible on any web browser



Limitless storage space



Unlimited technical support from experienced advocates



Customizable fields to match your programs language and culture



Regular feature and system updates with crowd-sourced growth model



Unlimited unique user logins at no additional cost



Meets VAWA & FVPSA confidentiality requirements



Ability to set permissions for each staff person to ensure protection of PII



True one-click reporting for major funders



Highly customizable reporting options



Data is stored in private, offsite, secure servers and backed up regularly



Confidentiality is prioritized throughout the database



Agency-owned data



Immediate notification of potential security breach



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BY ELEMENT 74

Advocacy is a Lifepath

Our support team is made of advocates who find themselves at the crossroads between advocacy and software as a service. We are passionate about the work to end domestic violence and sexual assault and love developing software that builds capacity and supports advocates in their daily work lives. We know what data collection both feels and looks like - in the middle of hotline calls, how difficult it can be to focus on progress reporting in the midst of high-risk safety situations, and how frustrating and scary it can be when confidentiality standards aren't honored or maintained. Our team provides intentional, patient, meaningful support based on each advocate's and agency's needs. We find great joy and fulfillment in supporting you in this work and mean it when we say we are here for you.



Chris Edmonds
President



Pravin Bhandari
Lead Application
Developer



Katie Hughes
Vela Product Owner



Devon Edmonds
Technical Product
Manager



Stephanie Kapp
Vela Marketing
Specialist



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